



Sponsorship opportunities

The AFS Global Conference brings together leaders across sectors to set a global competence agenda for preparing students, educators, volunteers and employees with the intercultural knowledge, skills and understanding needed to create a more just and peaceful world.

CONFERENCE BY THE NUMBERS

- 500 participants
- 45 sessions
- 60 countries
- 2.5 days of collaboration

ATTENDEES

- Educators and global competence experts
- Business leaders and social entrepreneurs
- Community organizers, volunteer leaders
- UN, UNESCO, Council of Europe, OCED

Sponsorship packages

We are pleased to offer different levels of Conference Sponsorship opportunities that will be supported by an international media campaign promoting the event. Packages can be optimized based on your priorities and needs.

Become an exhibitor

Session, Gold, Silver and Platinum sponsorships include an Expo booth during the conference. Exhibitors also can purchase Expo space without being a conference sponsor. Don't miss this opportunity to have direct access to hundreds of educators, business leaders, policymakers and government representatives, community organizations, social entrepreneurs and volunteer leaders. If you are interested, contact us today.

- €800: Expo Booth (3m x 3m)
- €1200: Expo Booth (3m x 3m) plus one discounted registration (€1380 after 4 June)

AFS 2018 Global Conference Sponsorship & Expo Packages						
SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS (EUROS)					
	Teacher/ Student Sponsor*	Expo**	Session Sponsor	Silver	Gold	Platinum
	1,500	1,200	15,000	50,000	75,000	95,000
*SPONSORED SCHOLARSHIPS: Your support allows a teacher, student, or NGO representative to take part in the conference (100% conference fee, accommodations, partial travel expenses)						
1 scholarship	✓					
2 scholarships			✓			
5 scholarships				✓		
10 scholarships					✓	
15 scholarships						✓
LOGO PLACEMENT						
Printed materials			✓	✓	✓	✓
Event website and digital materials			✓	✓	✓	✓
Plenary sessions					✓	✓
Standing banners				✓	✓	✓
ACKNOWLEDGEMENTS						
Website and one event	✓					
At sponsored session			✓			
Plenaries & events				✓	✓	✓
Multiple social media (250K+ users)				✓	✓	✓
Press releases				✓	✓	✓
EXPO						
Booth at Expo		✓	✓	✓	✓	✓
COMPLIMENTARY GUEST REGISTRATION						
1 guest	Conference registration		✓	✓	✓	
2 guest	Conference and events				✓	
4 guests	Conference and events					✓

**Expo space without conference participation is available beginning at €800.00.

Why partner with AFS Intercultural Programs?

A global nonprofit international education organization, AFS has been at the forefront of the intercultural learning and global competence movement for more than 70 years. We develop active global citizens through our study abroad, volunteer and community social impact programs.

With a global network that expands 94 countries and a community of more than 1 million global citizens, AFS is uniquely positioned to convene and mobilize all sectors to work together. We work directly with educators and understand the needs and demands for globalizing classrooms. AFS also provides global competency training to organization in the public and private sector.

Our advocacy work leverages working relationships and alliances with the UN, UNESCO, and the Council of Europe. We also work with more than 5,000 local, regional and national Ministries of Education, governments, schools and NGOs.

Contact information

Please contact Anna Treyer-Simakova, AFS International Events Manager at anna.treyer-simakova@afs.org to discuss how you can benefit from an AFS Global Conference sponsorship.