Demonstrate commitment to diversity, youth leadership, and sustainable development by sponsoring this unique global gathering.
About the Youth Assembly

The Youth Assembly annual conference gathers about 1,000 of the world’s most dynamic young people each year in New York City, from over 100 countries to connect with like-minded peers, trailblazers, and influencers; develop global competence and critical skills; and transform their vision for a better future into action.

The Youth Assembly is expertly organized by AFS Intercultural Programs, a global not-for-profit. Since its founding in 1914, AFS has exchanged more than 500,000 young people all around the world. Sponsorship of the Youth Assembly is tax deductible to the extent allowed by law.

- One of the **world’s largest youth events** focused on the United Nations Sustainable Development Goals.
- Founded in **2004**, with roots going back to **1958**.
- **20,000 Alumni from 160 countries**, including the UN Secretary General’s first-ever Envoy on Youth Ahmad Alhendawi & Former Secretary General of the United Nations Kofi Annan.
- **1,000+ youth-led projects** generated by Youth Assembly participants in their home communities.
- **Multiple leadership opportunities for delegates** to win awards and prizes of up to **$10,000** dollars to fund their social impact projects, and recognition on a global stage.
Global challenges such as the Covid-19 pandemic, conflicts, climate change, the learning crisis and surging unemployment have drastically impeded development efforts and led to the rise of inequalities in all parts of life, everywhere. There is both urgency and an unprecedented opportunity to tackle the challenges during this pivotal mid-point.

Today, youth are actively standing up for issues affecting them and their communities both locally and globally. They need to be included and heard in places where decisions are made. They need to drive decision-making for issues affecting them today and those that will affect their futures.

The Youth Assembly aims to empower and equip youth to make a breakthrough to a better future.

For the past 19 years, the Youth Assembly has been a platform for young trailblazers determined to make a breakthrough for a better future for all. The Youth Assembly brings together the world’s most talented young leaders to learn, engage, and take action.

Anchored around a celebration of International Youth Day, the theme of the 28th Session of The Youth Assembly is “Breakthrough to a Better Future.”

After consultation with hundreds of young leaders worldwide, five core areas were identified as the 28th program agenda where there are urgent challenges and exciting potential for young people to make a breakthrough:

**TRACK 1**
Reduce Inequalities:
Tackling Poverty and Gender Inequality

**TRACK 2**
Education & Employment:
Skills for the Future

**TRACK 3**
Protect Our Planet:
Climate Action

**TRACK 4**
Global Trust:
Peace & Information Integrity

**TRACK 5**
Global Solidarity
Multilateralism and Regional Cooperation for a Better Future
Over 1,000 Global and Diverse Youth Participants

YOUTH PROGRAM PARTICIPANTS BY AGE RANGE
- 18% +29 years old
- 82% 16-28 years old

YOUTH PROGRAM PARTICIPANTS BY GENDER
- 52% Male
- 48% Female

YOUTH PROGRAM PARTICIPANTS BY OCCUPATION
- 37% Undergraduate
- 32% Employed
- 15% High School
- 13% Graduate
- 3% Other

YOUTH PROGRAM PARTICIPANTS BY FIELD OF STUDY

REGIONAL MAKE-UP OF YOUTH PROGRAM PARTICIPANTS
- 8.8% North America
- 16.6% Latin America & the Caribbean
- 41.8% Africa
- 2.8% Europe
- 8.1% Middle East
- 21.1% Asia
- 0.8% Oceania

More than 90% of delegates come from outside of North America & Europe. Participants come from Africa, Asia, Latin America/Caribbean and the Middle East.
Past Partners

Including the United Nations, UN Habitat, UNDG, UNESCO, World Bank, USAID, ILO, Idealist, Chemonics, PepsiCo, Microsoft, PwC, Instagram, Virgin Unite, Novartis, SDSN Youth, bp, AstraZeneca, DHL, Generation Global, the Huffington Post, UNA-USA, WCS, the Nature Conservancy, the Climate Reality Project, Liter of Light, Terracycle, IIE, Candid, University of Pennsylvania, Columbia University and more.
WHY SPONSOR THE YOUTH ASSEMBLY

Sponsorship of the Youth Assembly is an effective and turn-key way in which companies, foundations, and non-profits can clearly and publicly demonstrate commitment to supporting a diverse and inclusive group of youth leaders from around the world to develop their own voices and capacity to address some of our century’s most urgent challenges.

Youth Assembly sponsors directly support:

- **DIVERSITY:** With 90% of participants in the Youth Assembly coming from outside of Europe and North America, sponsors directly enable a diversity of youth voices to be heard, from Africa to the Middle East to Latin America and the Caribbean.

- **YOUTH LEADERSHIP:** By leveraging the Youth Assembly’s system of talent identification among young people in more than 100 countries worldwide, sponsors are able to directly support some of the most talented youth leaders in our world today.

- **SUSTAINABLE DEVELOPMENT:** Since the Youth Assembly program is organized in conjunction with the UN and reflective of its Sustainable Development Goals (SDGs) for 2030, sponsors contribute to addressing urgent issues for sustainable development, including climate change, inequality, and unemployment.

SPONSORS ENABLE ATTENDEES CREATE IMPACT AT HOME

By empowering the next generation of diverse, global leaders, and through special initiatives that enable attendees to implement impact projects at home, sponsors bring the positive impact of the Youth Assembly to home communities in every part of the world. Hear directly from three delegates.

Fatema Alblooshi
Middle East
“The major way in which the YA has informed delegate projects is by instilling practical knowledge and learning from the experience of established professionals / entrepreneurs. Most were inspired by attending sessions about social entrepreneurship and sessions exploring social issues around the world.”

Daniel Sebugwawo
Africa
“The Youth Assembly has been the spark that has inspired the delegates I am working with to ever think of doing something that makes a difference in their communities. My Delegates explained that the Youth Assembly exposed them to know and understand the Sustainable Development Goals.”

Moiz Lakhani
South Asia
“The YA has helped the delegates most in learning about the SDGs and their relevance in social entrepreneurship. I remember speaking to one delegate via call about how throughout the YA she was able to learn about the 2030 agenda as well as, the different SDG’s allowing her to subsequently establish the foundations for her social venture.”
We are dedicated to making the Youth Assembly a diverse, inclusive, accessible event that includes young people from as many countries and communities as possible. This cannot be done without the support of generous Youth Assembly Sponsors. As a sponsor you can empower and connect with the next generation of leaders while demonstrating in a tangible way, your organization’s commitment to diversity by developing youth from countries and backgrounds around the world to tackle global challenges and transform their vision for a better future into action.

Below are the various sponsorship opportunities that are available at the 2023 Youth Assembly.
The Youth Assembly works closely with Sponsors and Partners to organize participation and acknowledgment according to organizational needs and preferences. Sponsors and partners can expect to receive some or all of the following:

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Specific Sponsorship Opportunities

Support the Youth Assembly by sponsoring services, materials or other activities for attendees. By helping us reduce the overall cost of the event, you can help AFS provide more financial support to participants while showcasing your product or service in front of an international audience of young people. Please contact AFS to discuss putting together a sponsorship package that works for your organization.

Sponsor the Gala Event

**SPONSOR AMOUNT: $20,000**

Our youth delegates come together for an exclusive voyage through a sightseeing boat tour of Manhattan. Delegates experience the New York City skyline and iconic monuments through the East River and Hudson River in this dinner and dancing cruise. The sponsoring organization may address the delegates in an informal setting. Prominent signage and recognition of the sponsor in all promotional materials and at the venue.

Sponsor Culturefest at Closing Ceremony

**SPONSOR AMOUNT: $8,000**

Hundreds of delegates share dances, songs, and traditional clothing from their cultures and countries in this multicultural showcase extravaganza at the Closing Ceremony. CultureFest celebrates diversity and friendships as a powerful force for positive change in the world. Prominent sponsor recognition in all promotional materials and opportunity to give sponsor remarks at the closing ceremony.

Sponsor the Opportunities Fair

**SPONSOR AMOUNT: $10,000**

Beyond the Conference, attendees meet and greet our partners and interact with impact or mission-driven organizations who are looking for youth talent and participation in their campaigns and initiatives. The sponsoring organization’s name and logo will be prominently listed as a sponsor of the Opportunities Fair, and included in outreach and promotional materials.
Specific Sponsorship Opportunities

Youth Assembly Lanyards
SPONSOR AMOUNT: $6,000
Delegates receive conference lanyards with the logo of the sponsoring organization which they wear throughout their experience.

Sponsor Technology and Wifi
SPONSOR AMOUNT: $7,500
The Conference venue will have wifi accessible to all attendees and tech set up in each panel and workshop room. The sponsoring organization will be recognized in promotional materials and on placards with wifi information.

Sponsor Youth Assembly live webcasting of Plenaries
SPONSOR AMOUNT: $6,000
The Conference kicks off with inspirational and keynote speeches by key luminaries and leaders in youth and global development. The Conference ends with a Closing Ceremony of major awards and recognition for outstanding and distinguished youth leaders making an impact globally. Both Plenaries are live webcasted on our social media channels reaching over 350k people globally.
Specific Sponsorship Opportunities

Sponsor the Action & Impact Hub
SPONSOR AMOUNT: $4,000
Delegates have the opportunity to present the exceptional work they are doing and share ideas to inspire action in this showcase event. The sponsoring organization may address the participants at the event as well as have a special banner placed in the room.

Sponsor Networking Sessions
SPONSOR AMOUNT: $4,000
The Youth Assembly Delegates come from an extraordinary range of backgrounds, regions and fields of expertise. YA Connect will provide a networking platform for delegates to meet, learn from, and potentially form partnerships with those working in a similar field. Light refreshments will be provided.

Youth Scholarships
SPONSOR AMOUNT: $3,000 PER YOUTH SCHOLARSHIP
The largest percentage of youth interested in attending the Youth Assembly are from developing countries. Many of them require additional funds to access this unique opportunity. Help bright, young delegates overcome financial barriers to attend the Youth Assembly and make an impact in their home community. Your donation will contribute to a merit-based scholarship fund offered to youth with financial needs. Scholarship contributions can be restricted or unrestricted based on the Partner’s needs (such as choosing to sponsor delegates from select countries, regions, fields of study.)
About the Youth Assembly Organizers:

Friendship Ambassadors Foundation (FAF) and its flagship program, The Youth Assembly, is a part of AFS Intercultural Programs. Both organizations bring decades of experience in the world of international education and cultural exchange, and a shared focus on developing the next generation of young leaders.

AFS Intercultural Programs is a global not-for-profit Network that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world. Through our international exchange programs, education initiatives, volunteerism and advocacy, we empower young people from all backgrounds with essential global skills—and the passion for making a difference. Since its founding in 1914, AFS has exchanged more than 500,000 young people all around the world.

History of the Youth Assembly

Prior to 2020, the Youth Assembly was the flagship program of the Friendship Ambassadors Foundation (FAF). FAF became a part of AFS Intercultural Programs in 2020. Both organizations have decades of experience in the world of international education and cultural exchange, and a shared focus on developing the next generation of young leaders.

The Friendship Ambassadors Foundation was founded in 1958, when Fulbright Scholar Harry Morgan decided to facilitate international travel and cultural exchange. It eventually transformed into an independent foundation in 1973. Its mission was to empower youth to become the leaders and changemakers who will strive together to create a sustainable world free of war, oppression, exclusion, and poverty.
Diversity

Youth Leadership

Sustainable Development

Reserve Your Sponsorship of the Youth Assembly Now!

Contact:
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