



# BREAK THROUGH

TO A BETTER FUTURE  
28<sup>th</sup> AFS Youth Assembly

11-13 AUGUST 2023 | New York

# Official Promo Kit





# What's included

Topic

**1** About The AFS Youth Assembly

Topic

**2** Social Media Templates

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**3** Important Links





# About the AFS Youth Assembly



11-13 AUGUST 2023 | **New York**

# Before you start...



**The AFS Youth Assembly** is a unique platform that cultivates a global network of young leaders and changemakers through exchange, education, action and impact. It empowers the next generation of leaders with opportunities to connect with like-minded peers, trailblazers, and influencers, develop global competence and critical skills, and transform their vision for a better future through innovative action.

The AFS Youth Assembly is organized by **AFS Intercultural Programs**, an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world.

The 28th session of The Youth Assembly will happen in New York City, on August 11-13, 2023 under the theme “Breakthrough to a Better Future.” Find out more at the official website: [www.youthassembly.org](http://www.youthassembly.org).



# Social Media Templates



11-13 AUGUST 2023 | **New York**



# Instagram Post & Story



**Apply now!**

28th AFS Youth Assembly

AUGUST 11-13, 2023,  
NEW YORK



Join for the AFS Youth Assembly to engage on the core themes:

- 👉 Reduce Inequalities: Tackling Poverty and Gender Inequality
- 👉 Education & Employment: Skills for the Future
- 👉 Protect Our Planet: Climate Action
- 👉 Global Trust: Peace & Information Integrity
- 👉 Global Solidarity: Multilateralism and Regional Cooperation for a Better Future

Apply now:

[www.youthassembly.org](http://www.youthassembly.org)

#YA28



# LinkedIn Post



The AFS Youth Assembly brings together the world's foremost young leaders and changemakers. If you are between the ages of 18 and 32, have a strong leadership potential and are interested in global issues, apply now!

[www.youthassembly.org](http://www.youthassembly.org)

#YA28



# Twitter Post



The Youth Assembly is a unique platform that cultivates a global network of young leaders and changemakers through exchange, education, action and impact. Join us this August in New York City for the 28th Youth Assembly, apply now!

[www.youthassembly.org](http://www.youthassembly.org)

#YA28



# Facebook Post & Story



## Apply now!

28th AFS Youth Assembly

AUGUST 11-13, 2023, NEW YORK



The Youth Assembly empowers the next generation of leaders with opportunities to connect with peers and influencers, develop critical skills, and transform their vision for a better future through innovative action. Interested?

Join us at the next AFS Youth Assembly this August in New York.

Apply now! [www.youthassembly.org](http://www.youthassembly.org)

#YA28



# Get all your visuals in one place



- [Click here to download all visuals for your posts](#), including:
  - Square templates (for Facebook and Instagram posts)
  - Vertical templates (for Facebook and Instagram stories)
  - Wide templates (for Twitter and LinkedIn)





# Important Links



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# Don't forget to:



## Use these official hashtags in your posts:

- #YA28
- #AFSeffect

## Tag the official Youth Assembly accounts in your posts:

- [www.youthassembly.org](http://www.youthassembly.org)
- [www.twitter.com/YouthAssembly](https://www.twitter.com/YouthAssembly)
- [www.instagram.com/theyouthassembly](https://www.instagram.com/theyouthassembly)
- [www.linkedin.com/showcase/the-youth-assembly](https://www.linkedin.com/showcase/the-youth-assembly)
- [www.facebook.com/TheYouthAssembly](https://www.facebook.com/TheYouthAssembly)
- [www.tiktok.com/@youthassembly](https://www.tiktok.com/@youthassembly)







11-13 AUGUST 2023 | USA **NYC**

# Thank you!