27th YOUTH ASSEMBLY
DARE TO RESHAPE THE WORLD

12-14 AUGUST 2022 | USA NYC

Official Promo Kit
What’s included

1. About The Youth Assembly
2. Social Media Templates
3. Important Links
About the Youth Assembly
Before you start...

The Youth Assembly is a unique platform that cultivates a global network of young leaders and changemakers through exchange, education, action and impact. It empowers the next generation of leaders with opportunities to connect with like-minded peers, trailblazers, and influencers, develop global competence and critical skills, and transform their vision for a better future through innovative action.

The Youth Assembly is organized by AFS Intercultural Programs, an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world.

The 27th session of The Youth Assembly will happen in New York City, on August 12-14, under the theme “Dare to Reshape the World.” Find out more at the official website: www.youthassembly.org.
Social Media Templates
Instagram Post & Story

Register for the Youth Assembly to engage on the core themes:

➡️ Youth in relation to Peace and Politics; Education and Climate action;
➡️ Global Health in relation to Mental health and Covid-19; effects on Marginalized populations;
➡️ Global Citizenship: Leadership and Resilience in today’s world;
➡️ Digital Cooperation and Inclusion: Technology and Artificial intelligence.

www.youthassembly.org
#YA27
The Youth Assembly brings together the world’s foremost young leaders and changemakers. If you are between the ages of 18 and 32, have a strong leadership potential and are interested in global issues, register now!

www.youthassembly.org

#YA27
Dare to Reshape the World at the Youth Assembly!
August 12-14, 2022 in New York City

The Youth Assembly is a unique platform that cultivates a global network of young leaders and changemakers through exchange, education, action and impact. Join us this August in New York City for the 27th Youth Assembly, register now!

www.youthassembly.org
#YA27
The Youth Assembly empowers the next generation of leaders with opportunities to connect with peers and influencers, develop critical skills, and transform their vision for a better future through innovative action. Interested?

Join us at the next Youth Assembly this August in New York.

Registrations are open now! www.youthassembly.org #YA27
Get all your visuals in one place

- [Click here to download all visuals for your posts](#), including:
  - Square templates (for Facebook and Instagram posts)
  - Vertical templates (for Facebook and Instagram stories)
  - Wide templates (for Twitter and LinkedIn)
Important Links
Don’t forget to:

Use these official hashtags in your posts:
- #YA27
- #YouthAssembly
- #AFSeffect

Tag the official Youth Assembly accounts in your posts:
- www.youthassembly.org
- www.twitter.com/YouthAssembly
- www.instagram.com/theyouthassembly
- www.linkedin.com/showcase/the-youth-assembly
- www.facebook.com/TheYouthAssembly

Optional: tag the official AFS Intercultural Programs channels in your posts:
- www.afs.org
- www.twitter.com/AFS
- www.instagram.com/afsprograms
- www.linkedin.com/company/afs-intercultural-programs
- www.facebook.com/AFS.org
- www.tiktok.com/@afsprograms
- www.youtube.com/user/afsinterculturalprog
Thank you!