

# Global Competence Certificate





# WHAT ARE THE AFS Global Up PROGRAMS?

The AFS Global Up Programs are a series of digital education programs by AFS Intercultural Programs aimed at fostering intercultural understanding, global competence, and empathy among participants from diverse backgrounds. Different versions of the GCC program meet the needs of: students, staff or faculty, professionals across a variety of disciplines from around the world whether or not they'll have a study abroad experience. Throughout the virtual exchange program, participants engage in live dialogue sessions, peer forums, and interactive activities, which help them develop skills for the future and become active global citizens.







# **PARTNERS**

More than 40 institutions and organizations worldwide have implemented the AFS Global Up Programs

























































Brenau







**EDUCAÇÃO** 

































# WHAT'S INCLUDED IN THE AFS Global Up PROGRAMS?

#### INDIVIDUAL ACCOUNT

Get personalized access for online learning environment

#### EXPERT-LED FACILITATED DIALOGUE SESSIONS

Learn from experienced instructors, and intercultural communication specialists

#### CUSTOMIZABLE MODULES

Access to 14 to 20 online modules with video content subtitled in multiple languages

#### INTERACTIVE LEARNING ACTIVITIES

Engage in discussions, apply new knowledge and develop practical skills

#### AFS GLOBAL COMPETENCE CERTIFICATE

Upon successful completion, learners receive Global Competence Certificate and a *Digital Credential* issued by <u>Credly</u>

research-based easy-to-use

global scalable flexible





# **DIGITAL CREDENTIALS**

#### WHAT IS A DIGITAL BADGE?

- A digital badge is a trusted source of information that certifies your newly acquired skills.
- <u>Credly</u> is the **leading Open Badge platform in the world** and is highly recognized in the International Education field.



## WHAT ARE THE ADVANTAGES?



Did you know that **76% of employers say they are more likely to hire a candidate** who has earned a professional certificate or digital credential?

Becoming globally competent is a unique and essential achievement recognized by any employer, educational institution and organizations from the most diverse fields. **GCC Digital Badge can be shared in any professional network or social media platform.** 

Earn it, use it and share it!





# **EDUCATIONAL GOALS**

#### **SELF-AWARENESS**



#### *Increase cultural self-awareness* by reflecting on personal and cultural experiences in various contexts.

- 2 Recognize how cultural groups shape unique emotions, perceptions, thoughts, and behaviors.
- 3 Analyze and reflect on power relations, privilege, and inequality.

#### EMOTIONAL INTELLIGENCE (\*\*)



- Suspend judgment and be flexible in new and different cultural contexts at home and abroad.
- **2** Apply effective and appropriate strategies to deal with ambiguous situations.
- Describe and manage responses to their own cultural biases and emotional triggers.
- 4 Be aware of personal limits and be open to seek support.

#### AWARENESS ABOUT OTHERS ?



- *Increase cultural self-awareness* by reflecting on personal and cultural experiences in various contexts.
- 2 Recognize how cultural groups shape unique emotions, perceptions, thoughts, and behaviors.
- **3** Analyze and reflect on *power* relations, privilege, and inequality.

#### **BRIDGES TO OTHERS**



- *Initiate and develop relationships* with different others.
- **2** Communicate and interact effectively and appropriately in different contexts.

acquire global skills essential to live, work, and make a real social impact







# **EDUCATIONAL APPROACHES**

#### DEVELOPMENTAL/MODULAR APPROACH

Each module builds on previous content and grows in complexity while learners progress through the program. In addition there are modifications for learners on very short programs.



The program is designed to provide flexibility as learners complete modules at their own pace.

#### PEER LEARNING

Learners from all over the globe have a chance to engage with each other, share, and reflect on the content and their experiences. The forum spaces are open to the global community\*.



\* Custom environments are an option and allow for closed forum environments if desired.

#### BLENDED LEARNING AND FLIPPED CLASSROOM

By leveraging technology, we can increase our impact and meet learners where they are, both online and offline. We see the Global Up program as an additive model, making content more accessible and flexible to increase the impact of live facilitation.





# **RESEARCH BASED**

Global Up Programs based on international cultural research plus more than 70 years of AFS Intercultural Programs' Experience.

Key findings from the Georgetown Consortium Research Project (Vande Berg, et al, 2009), among other research, guided the development of the AFS Global Up Abroad, such as:

- the importance of effective cultural mentoring by skilled individuals;
- need to share culture-general frameworks and culture-specific content up-front;
- including time for regular reflection in program design;
- necessity of a developmental approach (like providing progressively more challenging intercultural growth opportunities).

The same research shows that one variable with the biggest impact on learners' developing intercultural competence is having intentional, guided, and facilitated reflections surrounding one's experience.

This s a core part of all AFS Global Up programs offerings through the live Facilitated Dialogue Sessions delivered by qualified facilitators.

# WHAT ARE THE RESULTS?



In 2018, a study led by Purdue University confirmed that students who participated in the AFS Global Up Abroad program while studying abroad experience **achieved significant gains** in the Intercultural Development Inventory (IDI).

Students who went through the AFS Global Up Abroad program, developed on average **a 8.46 point increase** as measured by the IDI.

<sup>\*</sup> Additional studies can be found on Purdue's HubICL: <u>An Instructor's Experiment: Adding Intentional Global Competency into a Pre-Existing Short-Term Study Abroad Program</u>









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The AFS Global Up Abroad program is designed **for learners** to develop global competence **before**, **during**, **and after their international experience**.

Through 14 to 19 online modules, learners enhance their global competence through *reflection*, *live dialogue sessions*, *and peer forums*, *using experiences* to bring intercultural theories to life. Upon completion, learners gain skills to bridge differences in new contexts and bring this knowledge upon returning home.



**PRICE** 



### **⊗** CURRICULUM

Non-profit/Education rate: \$125 USD per learner Corporate Rate: \$300 USD per learner

#### **BEFORE**

- 1. Planning Your Journey
- 2. Learning How you Learn Best
- 3. Understanding Culture, Understanding Ourselves
- 4. Suspending Judgment
- 5. Understanding Cultural Values
- 6. Understanding Communication Styles
- 7. Preparing to Leave your Comfort Zone
- 8. Packing your Intercultural Suitcase

#### **DURING**

- 9. Settling into a New Environment
- 10. Diving into a New Environment
- 11. Recognizing Spiritual Diversity
- 12. Navigating Conflict
- 13. Seeing Beyond "Us vs Them"
- 14. Recognizing Inequality
- 15. Understanding Power & Privilege
- 16. Applying your Learning

#### **AFTER**

- 17. Returning Home
- 18. Taking Action
- 19. Skilling Up for the Future

<u>Participants</u>	18+, Adults
<u>Total Modules</u>	14-19
Modules Time Estimate	10-12 hours
<u>Total Facilitated</u> <u>Dialogue Sessions</u>	4
<u>Total Estimated Time</u>	15-25 hours* depends on FDS
<u>Facilitated by</u>	Trained QFs







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AFS Global Up At Home is a **virtual interactive program that creates a global learning experience within the home environment.** The program raises awareness that *culture surrounds us, even within our local communities.* Upon completion, learners gain skills *to bridge differences* while working in diverse teams, studying with peers, or being *active community members*.



PRICE

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## **⊗** CURRICULUM

Non-profit/Education rate: \$125 USD per learner Corporate Rate: \$300 USD per learner

#### **INWARD**

- 1. Roadmap
- 2. Learning Styles
- 3. Who Am I?
- 4. Leaving your Comfort Zone
- 5. Observe Your Context

#### **OUTWARD**

- 6. Stereotypes & Generalizations
- 7. Empathy & Listening
- 8. When Differences Collide
- 9. DIVE Suspending Judgment
- 10. Cultural Value Dimensions
- 11. Communication Styles
- 12. Dealing with Conflict
- 13. Polarized Societies
- 14. Spiritual Diversity
- 15. Understanding Inequality
- 16. Microaggressions
- 17. Power & Privilege
- 18. Coping Strategies

#### **FORWARD**

19. 21st Century Skills 20. Taking Action

<u>Participants</u>	18+, Adults
<u>Total Modules</u>	9-20
Modules Time Estimate	10-15 hours
<u>Total Facilitated</u> <u>Dialogue Sessions</u>	4
<u>Total Estimated Time</u>	15-25 hours* depends on FDS
Facilitated by	Trained QFs







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AFS Global Up At Work is designed **for professionals** to navigate cultural differences, promote inclusive leadership, and **drive positive change in their organizations**. The program focuses on developing the *skills and strategies* necessary *to work effectively in diverse teams*. Upon completion, employees and employers enhance their *cultural awareness* and build a more *cohesive and collaborative work environment*.



**PRICE** 





Non-profit/Education rate: \$125 USD per learner Corporate Rate: \$300 USD per learner

#### INWARD

- 1. Roadmap
- 2. Who Am I?
- 3. Observe Your Context

#### **OUTWARD**

- 4. Stereotypes & Generalizations
- 5. Empathy & Listening
- 6. When Differences Collide
- 7. DIVE Suspending Judgment
- 8. Cultural Value Dimensions
- 9. Communication Styles
- 10. Dealing with Conflict
- 11. Polarized Societies
- 12. Spiritual Diversity
- 13. Understanding Inequality
- 14. Microaggressions
- 15. Power & Privilege
- 16. Coping Strategies

#### **FORWARD**

17. Taking Action

<u>Participants</u>	18+, Adults
<u>Total Modules</u>	9-17
Modules Time Estimate	10-15 hours
<u>Total Facilitated</u> <u>Dialogue Sessions</u>	3
<u>Total Estimated Time</u>	15-20 hours* depends on FDS
Facilitated by	Trained QFs







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The Global Up Educator program is designed to develop **the global competence of educators worldwide** and enhance their **teaching practices** to foster **intercultural competence** among students. The program equips students, faculty, and staff with the knowledge necessary to integrate intercultural learning into their curricula, promote inclusive classroom environments, and effectively engage with students and colleagues from diverse backgrounds.\



**PRICE** 





Non-profit/Education rate: \$125 USD per learner Corporate Rate: \$300 USD per learner

#### **INWARD**

- 1. Roadmap
- 2. Learning Styles
- 3. Culture & Identity
- 4. Leaving your Comfort Zone
- 5. Observe Your Context

#### **OUTWARD**

- 6. When Differences Collide
- 7. Empathy & Listening
- 8. Stereotypes & Generalizations
- 9. Suspending Judgment
- 10. Cultural Value Dimensions
- 11. Communication Styles
- 12. Dealing with Conflict
- 13. Polarized Societies
- 14. Spiritual Diversity
- 15. Understanding Inequality
- 16. Microaggressions

#### **FORWARD**

- 17. 21st Century Skills
- 18. Teaching the SDGs
- 19. Taking Action
- 20. Globally Competent Teaching

<u>Participants</u>	18+, Adults
<u>Total Modules</u>	20
Modules Time Estimate	10-15 hours
<u>Total Facilitated</u> <u>Dialogue Sessions</u>	3
<u>Total Estimated Time</u>	16-25 hours* depends on FDS
<u>Facilitated by</u>	Trained QFs







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The Global Up Teen program is a **one-of-a-kind, virtual program, open to teens (aged 14-17)** to develop key global skills for the emerging future and build bridges across cultures. The program inspire young participants to *embrace diversity, cultivate empathy,* and *take meaningful actions* to address global challenges. After completing the program, *learners are more self-aware, aware of other perspectives and can bridge across differences.* 



**PRICE** 





Non-profit/Education rate: \$125 USD per learner Corporate Rate: \$300 USD per learner

#### **DISCOVER**

- 1. Welcome & Roadmap
- 2. Learning Styles
- 3. Metaphors of Culture
- 4. Who Am I?
- 5. Leaving your Comfort Zone
- 6. Exploring Perspectives
- 7. Stereotypes & generalizations

#### **DELIVER**

- 8. Empathy & Listening
- 9. Suspending Judgment
- 10. Cultural Value Dimensions
- 11. Communication Styles

#### **DEEPEN**

- 12. Dealing with Conflict
- 13. Coping & Being Resilient
- 14. Understanding Inequality

#### **DEBRIEF**

- 15. Microaggressions
- 16. Power & Privilege
- 17. Skilling Up for the Future
- 18. Taking Action

<u>Participants</u>	14-17 Teens
Total Modules	18
Modules Time Estimate	10-12 hours
<u>Total Facilitated</u> <u>Dialogue Sessions</u>	3
<u>Total Estimated Time</u>	16-25 hours* depends on FDS
Facilitated by	Trained QFs







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A 6-week online blended learning program designed to empower professionals, worldwide with global skills and intercultural competence.

The program is also suitable for:

- for learners seeking this education on their own
- who want the full learner experience before they facilitate for others
- faculty members
- higher education administrators
- undergraduate and graduate students
- members of non-profit organizations in the international education field

PRICE



The participation fee for the Global Up program is \$295 USD.

We offer a 10% discount for higher education faculty and staff, students, and non-profit organizations. Send a certification of your current status to globalup.support@afs.org.



Learn more about the modules, requirements and program details on our website





Global Up for Individuals #GlobalUp





# GCC QUALIFIED FACILITATOR TRAINING PROGRAM

#### FOR WHOM?

Staff or faculty of the organizations and institutions who implemented the Global Up programs and are interested in facilitating those programs and delivering the AFS Global Competence Certificate for their learners.

"Global Up" your Institution

#### WHAT ARE THE BENEFITS?

- Learn tips for intercultural learning facilitation sessions (online or in person).
- Get key professional development skills and become a guide for others.
- Grow your organization's offerings in virtual learning and community building.
- Join a Qualified Facilitators community on LinkedIn with over 500 professionals.

#### WHAT'S INCLUDED?

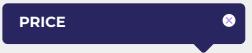
- A full access GCC account.
- Training program with handbook for Qualified Facilitators.
- Credly Digital Credential attached to your LinkedIn profile and invitation to online community of GCC Qualified Facilitators.
- Curriculum for delivering live reflection sessions for learners in the Global Up program.
- Verified Certificate of Completion.





Learn more about the modules, requirements and program details on our website





Starts at \$150 USD per person

+ the cost of a GCC Account

\* Custom training for groups of 6 or more available





# **REQUEST A DEMO NOW**

#### ACCESS A PROGRAM DEMO

Get a first-hand experience of any of the 5 versions of our program

#### SCHEDULE A CALL WITH US

Connect with one of our team members to share more about how you would like to use our program

#### ASK FOR A LICENSING AGREEMENT

Your license will allow you to enroll learners at any point during a full year and in any version of the program

#### CONSIDER A CUSTOM ENVIRONMENT

Get your own domain, add your brand into our Learning Management System and customize the program according to your learners needs

gcc@afs.org







A TRANSFORMATIVE,
GAME-CHANGING
LEARNING EXPERIENCE

USED BY PROFESSIONALS FROM ALL FIELDS, ALL OVER THE WORLD #testimonial

"THE GLOBAL UP PROGRAM
PROVIDED 125 FACULTY WITH A
TRANSFORMATIVE LEARNING
EXPERIENCE THAT EXPOSED THEM TO
THE INTEGRATIVE NATURE OF
CULTURE AND IDENTITY"



**Leanne Petry** 

Director, Faculty Development Center for Teaching and Learning Professor

CENTRAL STATE UNIVERSITY USA









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