



>AFS
Global
Conference
2018

Sponsorship Opportunities

**Global Competence:
Our Future, Our Responsibility**

26-28 September 2018
Budapest, Hungary



The Global Competence: Our Future, Our Responsibility

is an inaugural high-profile conference that brings together a cross-section of stakeholders from around the world to advance global competence as an essential 21st-century skill.



GLOBAL COMPETENCE

is essential for 21st century schools, workplaces and societies. In our interconnected world, people must know how to learn, work, communicate and live together across differences. The AFS Global Conference will facilitate a groundbreaking conversation between speakers, panelists and participants to define what's required to bring global competence learning into classrooms, lecture halls and professional development programs around the world and how we can **empower** the next generation of young people to effectively communicate and collaborate wherever they live, study, work and volunteer.

> Conference by the numbers



400+
PARTICIPANTS

- Educators and global competence experts
- Business leaders and social entrepreneurs
- Community organizers, volunteer leaders
- UN, UNESCO, Council of Europe, OCED



100+
ORGANIZATIONS
REPRESENTED BY
THEIR LEADERS

70+
COUNTRIES



2,5
DAYS OF
COLLABORATION

70+
SPEAKERS



50+
SESSIONS



We are pleased to offer different levels of Conference Sponsorship opportunities that will be supported by an international media campaign promoting the event. Packages can be optimized based on your priorities and needs.

AFS 2018 Global Conference Exclusive Sponsorship & Expo Packages

SPONSORSHIP BENEFITS		SPONSORSHIP LEVELS (EUROS)					
		Teacher/ Student Sponsor*	Expo**	Session Sponsor	Silver (sold)	Gold	Platinum
		1,500	1,200	15,000	50,000	75,000	95,000
*SPONSORED FULL SCHOLARSHIPS: Your support allows a teacher, student, or NGO representative to take part in the conference (100% conference fee, accommodations, partial travel expenses)							
1 scholarship		✓					
2 scholarships				✓			
5 scholarships					✓		
10 scholarships						✓	
15 scholarships							✓
LOGO PLACEMENT							
Printed materials				✓	✓	✓	✓
Event website and digital materials				✓	✓	✓	✓
Plenary sessions						✓	✓
Standing banners					✓	✓	✓
ACKNOWLEDGEMENTS							
Website and one event		✓					
At sponsored session				✓			
Plenaries & events					✓	✓	✓
Multiple social media (250K+ users)					✓	✓	✓
Press releases					✓	✓	✓
EXPO							
Booth at Expo			✓	✓	✓	✓	✓
COMPLIMENTARY GUEST REGISTRATION							
1 guest	Conference registration		✓	✓	✓		
2 guest	Conference and events					✓	
4 guests	Conference and events						✓

**Expo space without conference participation is available beginning at €800.00.



SPONSOR THE AFS NETWORK DINNER

27 September: Global Conference participants and keynote speakers will get together for a relaxed dinner to network, create long lasting ties, and offer big, visionary ideas off-camera. You'll get the opportunity to present your company and become a center of attention for over 300 people. **20000 EUR**



SPONSOR AN INTERNATIONAL SUPPORT TEAM

Your sponsorship will cover meals and accommodations for 20 volunteers from different parts of Hungary and abroad to take part in the event. **10000 EUR**



EMPOWER 10 HUNGARIAN EDUCATORS

Your support allows 10 Hungarian educators to attend the conference (50% discount conference fee). **3000 EUR**



PROVIDE A FULL EDUCATOR SCHOLARSHIP

Your support allows a teacher, student, or NGO representative to take part in the conference (100% conference fee, accommodations, partial travel expenses). **1500 EUR**

Your sponsorship of any amount may be tax deductible.



Why partner with AFS Intercultural Programs?

A global nonprofit international education organization, AFS has been at the forefront of the intercultural learning and global competence movement for more than 70 years. We develop active global citizens through our study abroad, volunteer and community social impact programs.

With a global network that expands 98 countries and a community of more than 1 million global citizens, AFS is uniquely positioned to convene and mobilize all sectors to work together. We work directly with educators and understand the needs and demands for globalizing classrooms. AFS also provides global competence training to organizations in the public and private sector.

Our advocacy work leverages working relationships and alliances with the UN, UNESCO, and the Council of Europe. We also work with more than 5,000 local, regional and national Ministries of Education, governments, schools and NGOs.

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Contact information

Please contact **Anna Treyer-Simakova**, AFS International Events Manager at anna.treyer-simakova@afs.org to discuss how you can benefit from an AFS Global Conference sponsorship.